

SPONSORSHIP PROPOSAL



North Star Ballet
programming support
for the 2024-25 Season



ABOUT US

The mission of North Star Ballet

To provide the highest quality dance education and performances for Interior Alaska audiences, while fostering a love for the arts, hard work, and community in our students.



Each year we offer:

- 2 school shows and 3 public performances of *The Nutcracker* & Spring Gala ballets
- 33 ballet and contemporary classes during the regular season
- 8 summer camps for child ages 4 - 18 in the off season

44

Years of operations

7k+

Audience members

110

students enrolled

9

Employees

EDUCATION & OUTREACH

- In 2023–24, over **7000 patrons** attended our two annual performances.
- We offered school shows to **1949 students**, with discounted tickets for students enrolled at a Title I school. Students from all over FNSB as well as Tanacross attended. Many of these children have limited or no access to live performances outside of these school presentations.
- This year we intend to offer **more, smaller performances** in our newly installed, in-studio theater.
- We provide **complimentary tickets** to service organizations in Fairbanks, including: Fairbanks Resource Agency, Fairbanks Rescue Mission, and Fairbanks Children’s Museum.
- Each November, we host an **open dress rehearsal to *The Nutcracker*** for the residents of Raven Landing and Pioneer Home so our seniors don’t have to worry about navigating a crowded theater.
- We believe every child who wants to dance should have the opportunity. As such, we annually award **approximately \$10,000 in financial aid** to students from low-income families.



PARTNERSHIP LEVELS

1 UP TO \$1,500

At this level, Corporate partners will receive:

- A special shout out on Facebook and Instagram (2700+ impressions)

2 \$1,500+

At this level, Corporate partners will receive:

- Everything listed above, plus your business logo on the performance programs (7000+ impressions)
- 2 tickets to North Star Ballet's two major performances, *The Nutcracker* and our Spring Show in April.

3 \$3,500+

At this level, Corporate partners will receive:

- Everything listed above, plus a special thank you in our monthly newsletter (1800+ impressions)
- Logo printed on performance flyers (up to 200)

PARTNERSHIP LEVELS

4 \$7,500+

At this level, Corporate partners will receive:

- Everything listed above, plus 2 additional tickets to North Star Ballet's two major performances
- A thank you note and photo of the North Star Ballet students who have benefited from your sponsorship.

5 \$10,000+

At this level, Corporate partners will receive:

- Everything listed above, plus 2 additional tickets to North Star Ballet's two major performance (for a total of 6 tickets per performance).
- Your business logo printed on the front of the performance program.
- A full page ad in our performance programs

6 \$30,000+

At this level, Corporate partners will receive:

- Everything listed above, plus your business will be considered the title sponsor of *The Nutcracker*.
- Your logo will appear on all the tickets, and listed above all other sponsors on show fliers.
- Your business will be given a special shout out from the stage at *The Nutcracker*.

WE LOOK FORWARD TO PARTNERING WITH YOU!

CONTACT

Samantha Reynolds

Executive Director

907-451-8800

samantha@northstarballet.org

www.northstarballet.org

